



virsitour

**Saving time & money on sourcing to  
have more time & money to create  
memorable experiences**

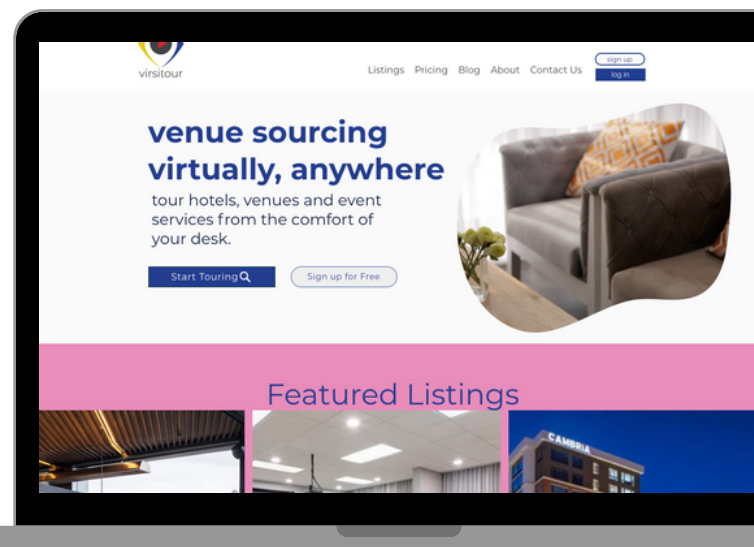
**venue sourcing virtually,  
anywhere**

virsitour is the only marketplace for meeting and event planners to source hotels, venues, event services and destinations, using virtual site tours.

You can tour, add to list and send RFP's all in one visit.

### why virsitour?

- virsitour has an 200 - 400X ROI
- Costs less then \$7 a day
- One group booking pays for itself
- Visually focused
- Less Travel
- Direct seller connection
- Easy to use
- Free to planners
- Built by planners and suppliers



"virsitour has revolutionized my venue sourcing process, offering a comprehensive virtual exploration of each hotel and venue. Its efficiency has saved me valuable time in selecting the perfect event space, ensuring a seamless and meticulous planning process."

Jennifer Edwards  
Event Planner - Associated Packaging



## SOME OF OUR PLANNERS

• AARP • AASA • Aetna • AIG • Akin Gump • Alliance Bernstein • Amazon • AMC Networks • Bain & Company • Bank of America • Barclays • Blackberry • Black & Decker • BlackRock • Bloomberg • Booz Allen • Boston Consulting. • Burberry • Capital One • CBRE • Chanel • Citi • Coca Cola • Cravath LLP • CVS Health • Dechert LLP • Deloitte • Dior • DuPont • E\*Trade Financial • EisnerAmper • ESPN • Estee Lauder • Ernst & Young • Farmers • FDIC • Fidelity Investments • General Electric • Georgia-Pacific • Goldman Sachs • Hanzo Hattori Shears • Harvard University • Heineken USA • Herbalife Intl. • Hogan Lovells • Hollister • Home Depot • Honeywell • HSBC • IBM • Integral LifeSciences • Integrity Solutions • JLL (Jones, Lang, Lasalle) • Johnson & Johnson • JP Morgan Chase • Kaiser Permanente • KPMG • L'Oreal • Lenovo • LVMH (Louis Vuitton) • Marsh • McCann Worldgroup • McKinsey & Co. • MEMA • Metlife • Microsoft • Morgan Stanley • MUFG Bank • NAACP • NASA • Nasdaq • Nat. Governors Assn. • Nat. Retail Federation • NBC Universal • Netflix • New York Life • Novartis • Olympus • Pay Safe • Pfizer • Prudential • PwC • Rakuten • RBC Capital • Realogy • Ropes & Gray • S&P Global • Salesforce • Sanofi • SAP • Siemens • Sony • TD Bank • Teladoc Health • Texas Instruments • Thermo Fisher • TORO • Twitter • UBS • Ulta Beauty • USA Today • US Federal Courts • US Supreme Court • Vanguard • Verizon • Voya Financial • Walmart • Wellvana • Wiley • Wirtgen • World Ban

## VIRTUAL SITE TOURS

Virtual site tours are increasingly pivotal in modern marketing and decision-making processes:

- Customers aged 18 to 34 are 130% more likely to book a place if a virtual tour is available.
- 50% of adult internet users rely on virtual tours for research and decision-making.
- Websites with virtual tours witness 5 to 10 times more engagement from customers.
- 67% of people desire more businesses to offer virtual tours.
- Worldwide virtual tours garner over 5 million visits daily.
- A business listing's interest doubles with the inclusion of virtual tours.
- Virtual tours enable users to explore destinations from the comfort of their homes.

## WHAT MAKES VIRSITOUR DIFFERENT

virsitour stands out in the events and meetings industry with its user-centric approach:

- Developed by seasoned planners and suppliers with extensive industry experience.
- Affordable subscriptions ensure that one booking covers the costs effectively.
- User-friendly platform offers free access for planners and a quick 10-minute setup for suppliers.
- Saves significant time and money by eliminating the need for extensive site visits.
- Contributes to sustainability by reducing unnecessary travel and its environmental impact.
- Provides qualified leads to suppliers, as planners vet destinations through virtual site tours to ensure suitability.





# What our clients say?



Virsitour has made the venue sourcing process easier and streamlined. The Virtual component really helps with the exploration of each hotel and venue. One of the best elements is the efficiency and time saving process which is made seamless and helps aid in the planning process.

**Chris Sabala**  
National Sales Manager  
Visit Tucson



"I was a fan the moment I first learned about Viristour years ago. I've always sold properties in harder-to-reach destinations where dropping in for a quick tour or site visit is often impossible. Viristour really helped to solve that problem for my clients and I in the decision making and planning process."

**Danielle Dunfee**  
Regional Director - Group Sales  
Posadas



"Virsitour was integral to our President's Club incentive trip planning and presenting, streamlining all elements of the project - communications, assets, travel, schedules, budget, links, visuals, more - in a centralized, collaborative location that made it easy to access and share with my stakeholders, who were very impressed and gave our trip executive endorsement without modification. We will use Virsitour again for next year's trip and look for other opportunities to partner, as well."

**Libby Monette**  
Director, Corporate Events & Communications  
Wellvana



Virsitour has revolutionized the venue sourcing process, offering a comprehensive virtual exploration of each hotel and venue. Its efficiency has saved my clients valuable time in selecting the perfect event space, ensuring a seamless and meticulous planning process.

**Benji Harris**  
Client Executive  
SongDivision

virsitour  
+1 615 933 8617  
info@virsitour.com  
www.virsitour.com

